

MATICES®
| HOTEL DE BARRICAS |
by La Cofradia

ACTIVITIES BY LA COFRADIA 360

THE BARREL HOTEL INVITES YOU TO EXPERIENCE “LA COFRADIA TOURISTIC 360” CONCEPT, WITH A DIVERSE VARIETY OF ACTIVITIES TO DELIGHT YOUR TRIP, EXCLUSIVE EXPERIENCES LIKE LEARNING THE TEQUILA PROCESS BY PREPARING IT YOURSELF: “JIMAR”, FERMENT, DISTILLATE, CREATE YOUR OWN TEQUILA AND EVEN PAINT YOUR OWN BOTTLE OF TEQUILA, ALL INSIDE THE REAL PRODUCTION AREA.

IF WHAT YOU PREFER IS BEING CLOSE TO NATURE, OUR OUTDOORS ACTIVITIES LIKE HORSEBACK RIDING THROUGH AGAVE LANDSCAPE, HIKING OR RAPPEL SURROUNDED BY BEAUTIFUL TEQUILA VIEWS.

IN ORDER FOR YOU TO LEARN MORE ABOUT TEQUILA ROOTS, OUR TOURS ARE AN IDEAL WAY TO LEARN MORE ABOUT TEQUILA HISTORY AND CULTURE IN YOUR OWN HOTEL, THE “SENSES TOUR”, IS ONE OF THE MOST SPECIAL AND AUTHENTIC EXPERIENCE WHICH INVITES YOU TO RELAX AND LEARN BY MYTHS AND LEGENDS ORIGIN OF THIS MAGICAL DRINK. THE SENSORIAL PERSPECTIVE; AT THIS TOUR YOU WILL BE PART OF THE PRODUCTION WITH A TASTING SERVICE WHERE YOU WILL LEARN HOW TO PROPERLY TASTE AND PERCEIVE ALL THE CHARACTERISTICS OF A GOOD TEQUILA.

TAKE THE OPORTUNITY TO EXPLORE TEQUILA DOWNTOWN IN OUR CITY TOUR. LEARN ABOUT HISTORY, TRADITIONS AND WHY THIS MAGICAL DOWNTOWN ENDED UP SHARING THE NAME WITH SUCH A SYMBOLIC NATIONAL DRINK.



COFRADÍA #1297 TEQUILA JALISCO | 374 74 26800 al 09 | Valid Thru 2024

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LIVING THE TEQUILA PROCESS

• SENSES TOUR •

THIS AN EXCLUSIVE TOUR AT NIGHT IN OUR DESTILLERY. THE PURPOSE IS AWAKEN YOUR SENSES IN THIS TOUR WHERE YOU WILL EXPERIENCE THE TEQUILA PROCESS IN THE MAGIC SHADOW OF THE NIGHT. AVAILABLE MONDAY TO SUNDAY. BOOKING 24 HRS BEFORE
SCHEDULE: 19:00 – 20:00 HRS
COST PER PERSON: \$650.00 PESOS (ADULTS AND CHILDREN) (MINIMUM 4 PERSON)



• LIVE THE EXPERIENCE OF TEQUILA PROCESS •

A GUIDED TOUR WHERE YOU WILL LEARN THE INTERESTING PROCESS IN WHICH THE HEART OF THE AGAVE IS TRANSFORMED IN OUR NATIONAL DRINK, VISITING FACILITIES THAT TELL STORIES AND INVITE YOU TO DRINK AND TOAST AS LA COFRADIA STYLE.

BOOKING SAME DAY
AVAILABLE MONDAY TO SUNDAY
SCHEDULES: EACH HOUR STARTING AT 10:30 TO 17:30
COST PER ADULT \$390.00 PESOS (TEQUILA TEASTING NOT INCLUDED).
COST PER ADULT \$550.00 PESOS (TEQUILA TEASTING INCLUDED).
COST PER CHILD (6-12 YEARS OLD): \$170.00 PESOS TEQUILA TEASTING DOES NOT APPLY
TOUR INCLUDED IN YOUR STAY
*SOME EXCEPTIONS MAY APPLY



BOOK AT: + 52 (374) 74 26800 EXT: 100, 102, 132, 204 Y 203

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•EXPLORING TEQUILA CITY TOUR•

DISCOVER MORE ABOUT THE MAGIC TOWN OF TEQUILA ABOARD OF A TOURISTIC TROLLEY THAT WILL SHOW YOU THE MAIN ATTRACTIONS OF THE TOWN AND WILL LET YOU KNOW MORE ABOUT ITS LEGENDS AND HISTORY...

AVAILABLE MONDAY TO SUNDAY

BOOKING 24 HRS BEFORE

SCHEDULES: EACH HOUR STARTING AT 11:00HRS TO 17:00HRS

COST PER ADULT: \$350.00 PESOS

COST PER CHILD: (6-12 YEARS OLD): \$220.00 PESOS



LIVING THE TEQUILA PROCESS

• ¿HAVE YOU EVER HARVESTED AN AGAVE? •

JIMA (HARVEST OF AGAVE) IS ONE OF THE MAIN ACTIVITIES IN TEQUILA PROCESS AND IT'S ALSO THE MOST ARTISANAL. A TRADITION THAT HAS TRANSCENDED THROUGH THE YEARS AND THAT YOU'RE ABLE TO DO AS PART OF THIS TEQUILERA EXPERIENCE, LEARN MORE ABOUT JIMADORES' TASK IN AGAVE FIELDS.

AVAILABLE MONDAY TO SATURDAY (FOR SUNDAYS BOOK 24 HOURS IN ADVANCE) SCHEDULES: FROM 10:00 TO 16:00 HRS COST PER PERSON: \$220 PESOS (MINIMUM 4 PERSON OR \$880 PESOS).



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•LET'S FERMENT•

EXPERIENCE THE PROCESS OF AN OPEN FERMENTATION AND LEARN HOW TO WATCH AND CONTROL THE MUST IN A REAL AREA OF TEQUILA PRODUCTION.

AVAILABLE MONDAY TO SATURDAY

BOOK 24 HOURS IN ADVANCE

SCHEDULES: 10:00 HRS & 12:00 HRS

COST PER PERSON: \$390.00 PESOS (ADULTS AND CHILDREN)



•DISTILLING TOGETHER•

DISTILLATION IS THE PART IN TEQUILA PROCESS WHERE MUST OF "AGUAMIEL" IS BECOME A SPIRIT BEVERAGE, REACHING HIGH LEVELS OF ALCOHOL CONTENT AND WHERE THE PRECISE CUT OF HEADS, BODY AND TAILS DETERMINE THE QUALITY OF WELL-DONE TEQUILAS.

AVAILABLE MONDAY TO SATURDAY

BOOK 24 HOURS IN ADVANCE

SCHEDULES: 10:00 HRS AND 12:00 HRS

COST PER PERSON: \$390.00 PESOS (ADULTS AND CHILDREN)



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LIVING THE TEQUILA PROCESS

•MAKE YOUR OWN TEQUILA•

THIS ACTIVITY IS THE STAGE OF TEQUILA PROCESS THAT ONLY FEW PEOPLE KNOW, IT CONSISTS IN FILTRATION AND OXYGENATION OF THE SPIRIT, THE FINAL TOUCH IN PRODUCTION WHERE THE CHARACTER OF EACH BRAND IS DEFINED.
AVAILABLE MONDAY TO SATURDAY
BOOK 24 HOURS IN ADVANCE
SCHEDULES: 10:00 HRS AND 12:00 HRS.
COST PER PERSON: \$650.00 PESOS (ADULTS AND CHILDRENS)



•TEQUILA TASTING•

THROUGH YOUR SENSES, LEARN MORE ABOUT THE CHARACTERISTICS OF A HIGH-QUALITY TEQUILA; KNOW THE VIRTUES OF SMELLS, COLORS AND FLAVORS THAT TEQUILA HAS: SILVER, AGED AND EXTRA AGED, ALL OF THEM IN A CATEGORY OF 100% AGAVE
AVAILABLE MONDAY TO SUNDAY
BOOKING SAME DAY AT LEAST 2 HOURS IN ADVANCE
SCHEDULES: 12:00, 17:00 Y 19:00 HRS
LUNES A MIERCOLES 12:00 17:00 HRS
COST PER PERSON: \$500.00 PESOS (ADULTS ONLY) (2 PEOPLE MINIMUM)



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• DESIGN YOUR OWN BOTTLE•

AN EXCLUSIVE ACTIVITY IN OUR POTTERY SHOP “ARTE EN FUEGO” WHERE YOU CAN CUSTOMIZE YOUR OWN TEQUILA BOTTLE AND DECORATE IT ACCORDING TO YOUR CREATIVITY.

AVAILABLE MONDAY TO FRIDAY. BOOK 24 HOURS IN ADVANCE. SCHEDULES: FROM 10:00 TO 14:00 HRS EVERY HOUR

COST PER PERSON: \$1,200.00 PESOS (ADULTS & CHILDRENS)

*NOTE: AFTER PAINTING, THE BOTTLE PASSES THROUGH THE OVEN FOR FINAL PROCESS, PLEASE CONSIDER 15 DAYS FOR SHIPPING TO ANY PLACE TO MÉXICO. COST OF SHIPPING NOT INCLUDED.

* SHIPMENTS ONLY TO MEXICO



ADVENTURE EXPERIENCES

•HORSEBACK RIDING IN AGAVE FIELDS•

ENJOY THIS TOUR ON A HORSEBACK THROUGH THE AGAVE FIELDS AND FALL IN LOVE WITH THE PEACEFULNESS, THE VIEW AND HOSPITALITY OF THE PEOPLE.

AVAILABLE MONDAY TO SUNDAY BOOK 24 HOURS IN ADVANCE

SCHEDULES: FROM 10:00 TO 16:00 EVERY HOUR

COST PER PERSON: \$1,150.00 PESOS (1.5HRS) (ADULTS AND CHILDRENS) (2 PEOPLE MINIMUM)



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COLORS & FLAVORS

•LA TABERNA DEL COFRADE•

ENJOY OUR UNDERGROUND LA TABERNA DEL COFRADE IS A MEXICAN THEMATIC RESTAURANT. IT OFFERS MEXICAN RECIPES FROM THE 5 STATES OF MEXICO WHERE TEQUILA HAS ITS APPELLATION OF ORIGIN: JALISCO, NAYARIT, MICHOACAN, GUANAJUATO AND TAMAULIPAS; TRY OUR TYPICAL DRINKS CREATED IN COFRADIA: INGUEASU, PONTE PEDO, TEQUILA FROM THE BARREL.

MONDAY TO SUNDAY: 13:00 - 21:00 HRS



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